



**Newfoundland Aquaculture
Industry Association**
26th ANNUAL CONFERENCE & TRADE SHOW
Delta Hotel, St. John's, NL, Canada • September 24 - 26

REGISTRATION PACKAGE

On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 26th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province. With world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources and consumer trends. The 2018 event was a record breaker in Canada with a sold-out trade show and more than 450 guests in attendance. We hope to exceed this at Cold Harvest 2019! This event should not be missed.

To register, exhibit, sponsor the event or for more information, please contact:
Roberta Collier, Conference Coordinator
Ph: 709-538-3454 or E: roberta@naia.ca

Register online at: www.coldharvest.ca
www.naia.ca





SCHEDULE OF EVENTS

Tuesday, Sept 24th:	Wednesday, Sept 25th:	Thursday, Sept 26th:
Delegate Registration: 8:00 am - 8:00 pm Global Cleaner Fish Workshop: 8:30 - 5:00 pm Arctic Forum by Memorial University of NL: 8:30 am - 5:00 pm Trade Show Set Up: 12:00 pm - 5:00 pm Welcome Reception: 7:00 pm - 9:00 pm	Delegate Registration: 8:00 a.m. - 5:00 p.m. Trade Show: 8:30 a.m. - 5:00 p.m. Sessions: 8:30 a.m. - 5:00 p.m. NAIA AGM: 12:00 pm - 1:30 pm Cold Harvest Networking Event: 7:00 p.m.	Delegate Registration: 8:30 a.m. - 2:00 p.m. Tradeshow: 8:30 am - 2:00 pm Sessions: 8:30 am - 5:00 pm Gala Dinner: 6:30 p.m. - 9:30 p.m.

ACCOMMODATIONS:

A block of rooms has been reserved at Delta Hotel at special NAIA CH2019 conference rates at \$204 per night CAD + applicable taxes. Reserve through the Delta website under NAIA's block at:
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1546610274993&key=GRP&app=resvlink>
 or call 1-800-268-1133. Be sure to request the NAIA Cold Harvest rate. (available until September 5th)

DELEGATE REGISTRATION - ALL REGISTRATIONS MUST BE MADE ONLINE AT: www.coldharvest.ca

REGISTRATION FEE Covers Welcome Opening Reception, Sessions and Nutritional Breaks. (+ 15% HST)

	NAIA Member	Non-Member	Students	EARLY BIRD DEADLINE June 28th
Before June 28th	\$350*	\$450	\$100	
After June 28th	\$400*	\$500		
At the Door	\$450*	\$550		

GLOBAL CLEANERFISH WORKSHOP: Tues. Sept 24 th - Registered delegates:	\$25.
Non-registered delegates:	\$150.
ARCTIC FORUM - BY MEMORIAL UNIVERSITY OF NL: Tues. Sept 24 th	TBD
COLD HARVEST NETWORKING EVENT at O'REILLY'S: Wed. Sept 25 th	\$45.
COLD HARVEST BANQUET: Thurs. Sept 26 th	\$80.

TRADESHOW REGISTRATION

Exhibitors will receive:

- ❖ One conference registration pass (value: \$350 - \$550). Other registration available at a reduced rate.
- ❖ 8' x 10' space with a skirted table and 2 chairs and power OR
- ❖ 6' x 10' space with a skirted table and 2 chairs and power (pre-function/ higher traffic area)
- ❖ Business profile in the Cold Harvester magazine/conference program (value \$125+) if confirmed before August 28th - no guarantees after this date.
- ❖ Scheduled visits/networking breaks in conjunction with the tradeshow.
- ❖ Acknowledgement on NAIA website, social media, including Facebook & Twitter.

Rates: NAIA Members \$1,200 and Non-Members: \$1,400

To reserve an exhibitor package, please contact Roberta at 709-538-3454 or email roberta@naia.ca.



SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2019 and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before August 28. No guarantees after this date.**

Please note: All sponsors are welcome to provide promotional items for registration area.

Each sponsor is entitled to acknowledgement in the program booklet, displayed on a running slideshow at CH19, on social media, at www.naia.ca and the following:

Presenting Sponsor \$25,000	Platinum \$10,000
<ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event
Gold \$5,000	Silver \$2,500
<ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event
Nutrition Break \$2,000	Bronze \$1,000
<ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 1 Complimentary Banquet Ticket <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Signage at the Event

To confirm sponsorship, please complete and return page 5.



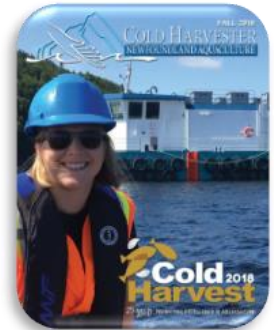
COLD HARVESTER MAGAZINE
26th Annual Conference and Trade Show

ADVERTISING PACKAGE

NAIA's Cold Harvester magazine which will include the conference information and highlights will be circulated globally as well as distributed during Cold Harvest 2019.

To reserve advertising space in this edition, please contact Roberta at 709-538-3454 or via email roberta@naia.ca. **The deadline for submissions: August 28.**

PKG #	ADVERTISING SIZES AND RATES Please choose the ad size that you would like to reserve. You can book your selection on the following page.	Price (not incl HST)
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200
2	Full Page Ad (7.625" x 10")	\$1000
3	1/2 Page Ad (7.625" x 4.75")	\$500
4	1/3 Page Ad (3.75" x 7.5")	\$350
5	1/4 Page Ad (3.75" x 4.75")	\$250
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125



ANNUAL DR. JOE BROWN SILENT AUCTION



The annual Dr. Joe Brown Silent Auction will take place during CH2019. Please contact Jackie Richards (jackie@naia.ca) or Roberta Collier (roberta@naia.ca) to confirm your donation or for more information.

This year we intend to host our most successful auction to date to ensure our students have the opportunity to participate in key events where they can share their work and network with industry stakeholders from around the world. To help us achieve our goal we ask that you confirm your donation as early as possible. Thank you for your continued support!



CONFERENCE ORDER FORM

Name: _____ Company: _____

Address: _____

Tel: _____ Email: _____

Item Description	Amt.	Subtotal
Global Cleaner Fish Workshop		
Cold Harvester Magazine Ad - Choose from packages 1-6:		
Sponsorship Level – Pkg # (No HST):		
	Subtotal	
	HST 15%	
	Total:	
Print Card Holder's Name: _____ Amt. Pd: _____ VISA Number: _____ Expiry Date: _____ Card Holder's Signature: _____		
<i>Please return completed forms to the address below. Payment by cheque or credit card must be paid in full before CH19.</i>		

For more information, please contact:

Roberta Collier, Conference Coordinator
Newfoundland Aquaculture Industry Association
 P.O. Box 27, St. Alban's, NL, A0H 2E0
 Ph: 709-538-3454 Email: roberta@naia.ca
www.naia.ca

Registration and more information is available at www.coldharvest.ca